

► **Degree type:**

Undergraduate program (3rd year)

► **ECTS (European Credit Transfer System) Credits: 60**

► **Duration: 1 year**

► **Place of training: RENNES, FRANCE**

► **Program taught in English**



Presentation

The Bachelor Program in Business and Applied Economics is a two-semester program. It is entirely taught in English in small group classes.

The lectures cover a **broad range of topics in Economics**: microeconomics, macroeconomics, applied, public, international and business economics... You will also get the opportunity to learn and use the Bloomberg database and take the **Bloomberg certificate** (BMC).

Courses are taught by **senior lecturers** from the Faculty of Economics.

To enhance your immersion in France, you will also be offered the opportunity to **study French as a foreign language**. Depending on your proficiency, you may consider taking different courses: beginner, elementary, intermediate or advanced courses.

The Bachelor has **accreditation** from the Ministry of Higher Education, based on the HCERES (High Council for Evaluation of Research and Higher Education) evaluation, according to the Standards and Guidelines for Quality Assurance in the European Higher Education Area.

Courses available

► **A customized study program**

You need to earn 60 ECTS (European Credit Transfer System) credits.

Study plans are very flexible. The only condition for you to validate a Bachelor in Business and Applied Economics is that you need to earn at least 40 credits (2/3 of total credits) with economic courses. Remaining credits can mix French courses, English courses, sport or other economic courses.

Fall semester September to December

- Economics of innovation *
- International Economics *
- Macroeconomic Policies *
- Environmental and resource economics *
- Public Economics *
- Statistics *
- Cost benefit analysis*
- Business English 1
- French as a Foreign Language 1
- Sport (>70 available Sport activities)

Spring semester January to June

- Economic Growth *
- Green growth *
- European Economics *
- Urban Economics *
- Economics of education *
- Business simulation *
- Business intelligence using the Bloomberg database *
- Econometrics*
- Bachelor thesis *
- Business English 2
- French as a Foreign Language 2
- Sport (>70 available Sport activities)

Economic courses are marked with a star.

Students also have the opportunity to complete an **internship** (up to 3 months) after the two academic semesters.

CONTACTS



eco.univ-rennes1.fr/
en/bbae



eco-bachelor@
univ-rennes1.fr

Selection criteria

► Proficiency in Economics, General Management and Quantitative skills

Case 1: You have at least two years of undergraduate studies in those fields. We will consider the average of your grades from the last two years as well as the grades of specific courses.

Case 2: You are proficient in scientific areas such as physics, mathematics and statistics. You can be admitted to the Bachelor program, provided that you previously attend the one-week intensive refresher course in Management and Economics* (extra tuition fees).

► Proficiency in English

You need a certificate showing a minimum B2 proficiency level (according to the Common European Framework of Reference, CEFR).

A minimum score of one of the following tests equivalent to: IELTS: 6 ; TOEIC: greater than 750 ; TOEFL: greater than 80.

Certificate should be taken at most 2 years before application for the program.

The language test in English is not mandatory if you are a Native English speaker.

How to apply?

► Online application via <https://applying.univ-rennes1.fr/>

We require several documents: CV, letter of motivation, transcripts of records, English-proficiency certificate, photocopy of passport or ID.

► Etudes en France (Campus France) procedure

If you reside in one of the countries affected by the «Etudes en France» (Studying in France) procedure, you must make a specific request for enrolment via:

<https://pastel.diplomatie.gouv.fr/etudesenfrance/>

Application to the Faculty of Economics and to Campus France are distinct. Both direct application to the Faculty of Economics and Campus France procedure should be conducted in parallel.

Tuition fees

► Tuition fees: 4 500 € for the full year

The tuition fees include registration fees and access to the facilities (library & sport facilities, language courses). These do not include transportation and accommodation costs.

*One-week intensive refresher course

The one-week intensive refresher course in Management and Economics will be systematically offered to students who have not acquired sufficient credits in Economics, to ensure their success for the degree. This will be the condition for joining the programme (extra tuition fees).

This course lasts for six consecutive days (6 hours per day) during the first week of September. It gives an optimal level of knowledge in Microeconomics, Macroeconomics and Management through an appropriate pedagogical method using both theoretical considerations and applied cases.

Moreover, students attending this intensive upgrading program will have the opportunity to benefit from a regular mentoring service during the first semester (2 hours per month).



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@EcoRennes1

7 place Hoche
35065 Rennes cedex
France